



# COMMUNITY NEWS

**District 2**

Vol 8. Scottsdale Police Department District 2 Headquarters 9065 E. Via Linda Scottsdale, AZ 85258 (480) 312-5696 August 2005



## GETTING ARIZONA INVOLVED IN NEIGHBORHOODS 2005



### From The Desk Of Commander Michael D. Rosenberger

Did you know that our "Getting Arizona Involved In Neighbors" evolved from the National Night Out program? Well, it did, out of necessity. Many valley cities were struggling to get neighborhoods to plan block parties that would get neighbors together. In 1998, a police Sergeant from the City of Phoenix was frustrated with the trend of declining participation. He called a meeting of crime prevention officers from other valley cities to see what they were experiencing. The other cities were all experiencing the same problem. So a committee was formed of crime prevention professionals from each city. It was determined that block parties in August were not going to take place, as it is too hot! It was suggested that the statewide event be moved to October to coincide with Public Safety Month.

The next act of business was to create a new name for this event. A sub-committee was formed. Scott Reed, a Crime Prevention Officer in Scottsdale at the time, came up with the name of Getting Arizona Involved with Neighborhoods, or GAIN for short. An officer from another city designed the logo and Arizona Public Service was still interested in continuing, as the statewide sponsor. So GAIN was born in October of 1998!

The first couple of years, Scottsdale had a dozen or so parties to attend. In 2002, Neighborhood Resources partnered with the Police Department to increase the focus on this event. That year a formal kick-off event was held and 25 block parties occurred. In 2003, the number of parties jumped to 39 and last year we had 46 registered GAIN parties. Our goal for 2005 is to break 50.

This year's GAIN Kick-off event is scheduled for Wednesday, September 14<sup>th</sup> from 6:30 pm to 8:30 pm at the Scottsdale Center for the Arts. Attendees will receive paper goods, brochures, and goodie bags that will help kick-start their block party planning process. Arizona Public Service is donating trash boxes for each planner, as well as prizes that will be raffled off during the pep-rally. City departments including

District 2 personnel have initiated the enforcement component of our Shea Boulevard traffic safety action plan. Over the course of the next several weeks you should notice an increased police presence along all of Shea. Patrol officers, in concert with officers from our Motor Unit, and DUI squad, will be deployed on a regular basis on Shea in an effort to reduce the number of vehicle collisions, and reckless vehicles, as well the number of red light and speeding violators. We will also maximize the use of our photo enforcement technology.

Some facts to consider: In 2004, Shea Boulevard had two hundred ninety-five vehicle collisions and three hundred seventy-four citizen generated calls for service for reckless vehicles. 92<sup>nd</sup> St. and Shea ranked fifth in the city for total number of collisions.

Police personnel will be working diligently to impact these numbers and make Shea a safer road to traverse. I ask that all of our community members pay extra attention to their driving habits and help us make all of our streets in Scottsdale safer. In coming issues, I will provide updates related to our progress related to Shea.

**Commander Michael D. Rosenberg**  
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the Police and Fire Department will be represented, as well as vendors that deal in home safety products and community groups. All party planners need to register for this kick-off event.

The GAIN night is scheduled for Saturday, October 22 starting at 4:00pm. Party planners must register their party and can request visits from any city department, Mayor and Council on their registration form. For more details please call Lisa Cline at 480-312-7748 or visit the City's web site at [www.scottsdaleaz.gov](http://www.scottsdaleaz.gov).

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## BICYCLE REGISTRATION GOES NEW AGE

During the past year, members of the Scottsdale Police Department's Bike Unit and City of Scottsdale's Information Systems personnel developed an award winning bicycle registration program for the citizens of Scottsdale. This program was developed as a convenient method for citizens to register their bicycles online and provide police personnel with information to help recover lost and stolen bicycles.

Citizens can register their bicycles by going to the city's website at [www.scottsdaleaz.gov](http://www.scottsdaleaz.gov) and using the keyword "Bikes." Once a citizen enters the registration program, a login and password are entered. This is required because the site is secured with access being limited to the specific citizen and police personnel. Only the citizen can edit their information or add a bicycle. When the login is complete, the citizen will complete the registration pages that include personal information such as addresses, phone numbers, and their bicycle information. There are several required fields that must be entered or the bicycle cannot be registered. An owner applied number (OAN) OR a serial number can be used. This information will then be submitted and verified by police. Once the information is verified, a registration letter and sticker will be mailed to the citizen. The letter will include a brief bicycle description including the serial number and registration sticker number. The letter will also show the citizen where to place the sticker and should be kept for future reference. When the bicycle gets registered, it is entered into a database that can be used by the police to help recover stolen bicycles and arrest suspect(s).

Please contact Officer Mark Johnson at 480-312-8218 or Officer Craig Malley at 480-312-3128 with any questions. If you do not have computer access, a card can be picked up and completed at any police station.

*Article created by: Officer Craig Malley  
Scottsdale Police Department Bike Unit*

# CALENDAR OF EVENTS



## GAIN Kick Off

September 14, 2005 from 6:30pm to 8:30pm.

Scottsdale Center for the Arts (SCA)

Contact Lisa Cline at (480) 312-7748

[lcline@scottsdaleaz.gov](mailto:lcline@scottsdaleaz.gov)

## 2005 Green Building EXPO

State's Top Environmental Consumer Building Show

September 23<sup>rd</sup> and 24<sup>th</sup>, 2005

Scottsdale Center for the Arts (SCA)

[www.scottsdaleaz.gov/greenbuildingexpo](http://www.scottsdaleaz.gov/greenbuildingexpo)

## Hispanic Heritage Community Celebration

October 1<sup>st</sup>, 2005 from 4:00pm to 9:00pm

Eldorado Park located at 2311 N. Miller Rd.

Call (480) 312-7772 for more information

## GAIN Event

October 22, 2005 from 4pm. to 8pm.

At YOUR neighborhood

Contact Lisa Cline at (480) 312-7748

[lcline@scottsdaleaz.gov](mailto:lcline@scottsdaleaz.gov)

## CRIME PREVENTION TIP

Property crimes are normally a crime of opportunity. Like we lock our houses when we leave, or a car door upon exiting, we too must lock up our bicycles. In 2005 from January through August, there have been 156 bicycles stolen. Last year in 2004, there were 183 bicycle thefts for the same eight months. Don't be a victim, lock up those bikes and take advantage of the free bicycle registration process.

## **WANTED**

Are you looking for a rewarding career? Do you like to be challenged professionally? If so, come join one of the nations leading police departments.

**The Scottsdale Police Department** is looking for qualified applicants. If you or someone you know is interested, please contact Officer Greg Carlin, the recruitment officer at (480) 312-5384 or [gcarlin@scottsdaleaz.gov](mailto:gcarlin@scottsdaleaz.gov)